



Presents

Health A-Rama



VICTORIA MALL

SATURDAY, OCTOBER 4, 2008

10 A.M. — 3 P.M.

**MARKETING OPPORTUNITIES
FOR YOUR COMPANY**

Medical Committee Mission Statement

To Promote the Healthcare Community

Purpose of Health-A-Rama

- Provide Medical Scholarships
- Provide Free Screenings
- Demonstrations for the public
- Promote Good Health Practices and Preventive Medicine
- Promote awareness of health services provided in our community

Health-A-Rama has attracted more than 3,000 visitors in recent years.

For the fifth year in a row, the event will be held in the Victoria Mall. Imagine the endless marketing opportunities for your company as you demonstrate and promote your business to a captive mall audience.

We expect to have all booth spaces reserved before the September 1st deadline, so reserve your booth early.

Sponsorships are a great and affordable way to showcase your business!

For more information about sponsorships or obtaining a booth, please call the Chamber office at (361)573-5277, or email us at cindysmith@victoriachamber.org

Please mail application and payment information to:
Victoria Chamber of Commerce
P.O. Box 2465
Victoria, TX 77902-2465

YES | I WOULD LIKE TO: _____ SPONSOR HEALTH-A-RAMA AT THE _____ SPONSORSHIP LEVEL

____ Non-Profit _____ For-Profit _____ HAVE _____ BOOTH(S) AT HEALTH-A-RAMA Electricity needed? Y _____ N _____
 _____ HAVE SCREENING (optional) TYPE: _____

COMPANY NAME: _____ CONTACT NAME: _____

PHONE: _____ FAX: _____

ADDRESS: _____ CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS (MUST INCLUDE): _____

MY CHECK NUMBER _____ FOR \$ _____ IS ENCLOSED. BILL ME: Chamber Members Only

CHARGE MY CREDIT CARD: VISA MC AMER EX DISCOVER (please circle)

NUMBER: _____ EXPIRATION DATE: _____

SIGNATURE: _____

DIAMOND SPONSOR

\$5,000

(Market Value - \$11,900)

- Six full size booths (6 tables, 12 chairs), located separately or together (\$1650 value)—**PRIME LOCATION**
- Full page ad in the Health-A-Rama (HAR) tab in the Victoria Advocate (Circulation 40,000) - (\$1015 value) or \$1015 off larger ad in Health-A-Rama tab
- Logo Recognition on television ads 2 weeks prior to event (\$5,000 value)
- One Health/Wellness Info Article (800 words or less) in HAR tab in Victoria Advocate (\$575 value)
- Sponsoring company will secure lead logo placement on all promotional materials as well as top-billing on all appropriate on-site signage. Also includes Mall exterior marquee (\$2500 value)
- Sponsoring company will secure logo and link on HAR Webpage (\$750 value)
- Rights to distribute logo material at information booth at HAR to all attendees (\$500 value)
- Breakfast for twelve at 8:00 a.m.

PLATINUM SPONSOR \$2,500

(Market Value - \$3,317)

- Four full size booths (4 tables, 8 chairs), located separately or together (\$1100 value) - **PRIME LOCATION**
- One 5 column (10.25) x 5.5 inch ad in the HAR tab in the Victoria Advocate (Circulation 40,000) (\$667 value) or \$667 off larger ad in HAR tab
- One Health/Wellness Info Article (400 words or less) in HAR tab in the Victoria Advocate (\$300 value)
- Sponsoring company will secure name placement/logo on all promotional materials as well as on all appropriate interior signage at the Victoria Mall as well as Mall exterior marquee (\$500 value)
- Sponsoring company will secure logo placement and link on HAR Webpage (\$750 value)
- Breakfast for eight at 8:00 a.m.

GOLD SPONSOR \$1,000

(Market Value - \$1,390)

- Two full size booths (2 tables, 4 chairs), located separately or together (\$550 value) - Premium Location
- One 2 column x 7 inch ad in the HAR tab in the Victoria Advocate (Circulation 40,000) (\$340 value) or \$340 off larger ad in HAR tab
- Sponsoring company will secure name placement on all promotional materials as well as on all appropriate interior signage at the Victoria Mall (\$250 value)
- Sponsoring company will secure name placement on HAR Webpage (\$250 value)
- Breakfast for four at 8:00 a.m.

SILVER SPONSOR \$500

(Market Value - \$750)

- One full size booth (1 table, 2 chairs) (\$275 value)
- 2 column x 3 inch ad in the HAR tab in the Victoria Advocate (Circulation 40,000) (\$145 value)
- Sponsoring company will secure name placement on HAR Webpage (\$175 value)
- Sponsoring company will secure name placement on all appropriate interior signage at the Victoria Mall
- Breakfast for two at 8:00 a.m.

BOOTH INFORMATION

A contract must be completed

An 8 foot table with two chairs.

White table tops and skirts will be provided for each table.

For those requesting electricity, 120 Volt, 15 Amp electrical outlets will be provided. Exhibitor must supply 50 foot extension cord.

BOOTH PRICING

Chamber Member (Commercial): \$275each

Non-Chamber Member (Commercial): \$400 each

Chamber Member/Non-Profit: \$150 each

Non-Chamber Member/Non-Profit: \$200 each

Breakfast is sponsored by:

